

MEDIA ALERT

13 November 2010

Melbourne is first in bringing light to diabetes tonight at AAMI Park

- Who:** News Editors, Health Editors, Pic Editors and Health Reporters
- What:** In recent years thousands of monuments and buildings around the world have been lit up in blue as part of The International Diabetes Federation's Global Blue Monument Challenge drawing attention the escalating threat of diabetes worldwide.
- When:** This year we are starting at **8.30pm tonight 13 November 2011**
- Where:** **Melbourne's newest sporting facility AAMI Park** is lighting up and 25 Australian monuments and buildings over the next 24 hours will join it along with more than 450 buildings already registered across the world.
- Why:** **The worldwide statistics are staggering:**
Diabetes kills: 1 person every 8 seconds, 4 million people a year
Diabetes does not discriminate: all ages, rich and poor, all countries
Diabetes can no longer be ignored: 4 million lives lost a year, 1 million amputations a year, millions lost in income and productivity
For more information www.idf.org

Australian buildings being lit over the next 24 hours include:

- AAMI Park, Melbourne
- Black Mountain Telstra Tower, Canberra, ACT
- 'Blue' Fountain, Caboolture QLD
- Bond University, Robina QLD
- Brisbane City Council QLD
- Caboolture Library QLD
- City Hall, Toowoomba
- Conrad Treasury Casino, Brisbane
- Council Chambers, Perth WA
- Cultural Centre and Foundation, Redcliffe
- Federation Square, Melbourne
- Holy Trinity Anglican Church, Launceston, Tasmania
- King George Square, Brisbane
- Launceston City Council Town Hall, Tasmania
- National Gallery, Canberra, ACT
- National Library, Canberra, ACT
- Old Parliament House, Canberra, ACT
- Parliament House, Brisbane, QLD
- Parliament House, Canberra, ACT
- Perth Bell Tower
- Perth Council House
- Questacon, Canberra, ACT
- St John's Cathedral, Brisbane
- The Wheel of Brisbane
- Trafalga Bridge, Perth

*See state websites for further lightup activity

Diabetes Australia is the peak body for diabetes including state and territory consumer bodies and health professional and research bodies dedicated to diabetes.

For interview:

Lewis Kaplan, Diabetes Australia CEO

Professor Greg Johnson, Diabetes Australia – Vic CEO

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