

1. Purpose

This Policy sets out Diabetes Australia's requirements for acknowledging funding and support for research activities in all public outputs. It aims to ensure clear, consistent and prominent recognition of Diabetes Australia and any co-funders across publications, presentations and communications, and to protect the integrity of Diabetes Australia's brand.

2. Scope

This Policy applies to all projects and activities funded in whole or in part by Diabetes Australia through the Diabetes Australia Research Program or other Diabetes Australia-managed funding streams. It binds the administering institution and all personnel involved in Diabetes Australia-funded research, including:

- Principal and Co-Investigators
- Research staff and students
- Project managers and research office personnel
- Marketing, communications and media personnel preparing or approving materials related to Diabetes Australia-funded research.

3. Relationship to Funding Terms

This Policy forms part of the Terms and Conditions of Funding alongside the formal offer letter, signed Certification Form and relevant Diabetes Australia guidelines. Compliance with this Policy is a condition of funding.

4. Mandatory Acknowledgement & Disclaimer

4.1 Required wording (single funder)

"Research reported in this [publication/press release/other] was funded by Diabetes Australia."

4.2 Multi-funder wording

Where research is supported by multiple funders, acknowledge all funders in accordance with their respective policies. Include Diabetes Australia's wording above and list the relevant grant number(s) that supported the described work.

4.3 Disclaimer (to appear wherever the acknowledgement appears)

"The content is solely the responsibility of the authors and does not necessarily represent the official views of Diabetes Australia."

5. Where and How to Acknowledge

Include the acknowledgement and disclaimer prominently in all public outputs arising from Diabetes Australia-funded work, including but not limited to:

- Peer-reviewed manuscripts and preprints (e.g., title page or acknowledgements).
- Conference abstracts, posters and slide decks.
- Press releases and media materials.
- Institutional and project websites, repositories and data portals.
- Policy briefs, reports and book chapters.
- Social media content (see Section 9).

6. Use of Diabetes Australia Logo & Brand

Use of the Diabetes Australia logo requires prior written permission from Diabetes Australia. Only official logo files provided by Diabetes Australia may be used. All usage must comply with Diabetes Australia brand guidelines. Contact Diabetes Australia to request approved logo assets and brand guidance.

7. Notification, Review and Approval Timelines

Provide Diabetes Australia with draft copies of public-facing materials at least 10 business days prior to submission or release. This includes (as applicable):

- Abstracts and manuscripts
- Conference presentations and posters
- Press releases and media pitches
- Social media announcements
- Policy briefs, reports and other collateral

Diabetes Australia’s review is to confirm correct acknowledgement wording, brand compliance and—where appropriate—coordinate quotes or spokespeople. Notify Diabetes Australia upon acceptance of formal publications and provide a final citation or published version.

8. Publications, Presentations and Media

8.1 Publications and conference materials

- Include the mandatory acknowledgement and disclaimer (Section 4).
- Cite relevant Diabetes Australia grant number(s) that supported the described work.
- Observe embargoes and journal press policies; coordinate with Diabetes Australia for any media activity linked to publications.

8.2 Media

- Consult Diabetes Australia’s Media team (media@diabetesaustralia.com.au) before undertaking media activity relating to Diabetes Australia-funded research.
- Include reference to “Diabetes Australia-funded research” in media releases and talking points.
- Share draft press releases with Diabetes Australia for review and approval within the timelines in Section 7.
- Diabetes Australia may propose joint press releases and provide organisational descriptors and quotes.

9. Social Media

Researchers must tag Diabetes Australia using the appropriate handle:

- **Instagram:** @diabetes_australia
- **X:** @DiabetesAus
- **Facebook:** @Diabetes Australia
- **LinkedIn:** @Diabetes Australia

and use consistent wording when sharing milestones about Diabetes Australia-funded work.

Example posts:

“We’re proud to receive support from @DiabetesAus for [project name] to [goal/outcome].”

“New paper from our Diabetes Australia-funded project [short title] now out in [Journal]: [URL] #DiabetesResearch”

10. Compliance and Variations

This Policy is a condition of funding. Non-compliance may result in remedial actions including written warnings, withholding of payments or, in serious cases, termination of funding.

Reasonable exemptions or variations may be approved by Diabetes Australia in writing on a case-by-case basis.

11. Contacts

For pre-submission notification, publications and logo permissions:

research@diabetesaustralia.com.au